



FOR IMMEDIATE RELEASE
January 2, 2019

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Ashley Rene's to Relocate and Expand to New Storefronts in Granger

GRANGER, Ind. – Ashley Rene's is relocating to two locations in Heritage Square in Granger: Ashley Rene's Prom and Pageant and Ashley Rene's Couture.

The grand opening will take place on Saturday, January 12 at 10 a.m. Eastern Standard Time at their new address: 7220 Heritage Square Drive Suite 330, Granger Indiana.

Owner Ashley Rene Swathwood says she is excited to offer the Michiana area a bigger and better experience with Ashley Rene's.

"This move to an outdoor, high-end shopping area has been my ultimate dream," Swathwood said.

"With two storefronts, we'll be able to offer twice as many dressing rooms, a wider selection of designers and price points along with a designated space for custom and couture lines."

Swathwood said that with the move, Ashley Rene's will be hiring twice as many part-time and full-time employees and will be providing internships for young people in the area who are interested in a career in fashion, business, or entrepreneurship.

Customers can look forward to the distinct storefronts. Ashley Rene's Prom and Pageant will still feature cocktail dresses and gowns for special occasions, pageants, and prom. Ashley Rene's Couture will offer customers designer, couture gowns for everything from pageants to galas to VIP events – the first storefront of its kind in the area.

Ashley Rene's has worked hard to bring a wider array of price points and designers so that everyone, no matter their budget, can have the Ashley Rene's experience.

“When you walk out our doors, you’ll have peace of mind that you’ve purchased a high-quality, designer gown all while receiving our top-notch customer service,” said Swathwood.

With more than fifteen years of experience, Swathwood and her staff have consistently ranked as the No. 1 prom and pageant boutique in the United States. Ashley Rene’s is a leader in the pageant industry whose gowns have graced the stages of Miss America, Miss USA, red carpets, and more. Additionally, Ashley Rene’s has dressed thousands of high school girls for prom, homecoming, and winter formals across the country.

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